

My Recent Expedition to Mexico City's Emerging Market

By Stephanie Ackler, CFA, President & Co-Founder

In the world of wealth management, we often talk about a "global perspective" as an abstract concept. However, my recent journey to Mexico City with my Women Presidents Organization (WPO) Platinum X chapter brought that perspective into sharp focus. As global investors pile into Latin American stocks at the fastest clip in a decade, the energy in the region is undeniable. Markets across Latin America are hitting multi-year highs, driven by a long-overdue realization that these emerging markets have been under-owned for far too long.

As Alejo Czerwonko, CIO for EM Americas at UBS Global Wealth Management, recently noted: *"Emerging markets have been under-owned for a prolonged period of time, and that conclusion applies on steroids to Latin America."*

Inside the Bolsa Mexicana de Valores: the Mexican Stock Exchange

Our delegation was honored with a visit to the Bolsa Mexicana de Valores (Mexican Stock Exchange). Traveling across the heart of Mexico City, the sense of momentum was incontrovertible. The discussions centered on the structural shifts making Mexico an increasingly attractive destination for institutional capital, particularly as "nearshoring" continues to reshape North American supply chains.

The Intelligence Revolution: AI Agents at Accenture

While the traditional financial markets are surging, the technological future of the region is equally compelling. A visit to Accenture in CDMX afforded us a conversation about the next phase of the digital revolution, in this case, AI Agents.

In our sessions, it became clear that the newest AI "Agents" represent a shift toward autonomous problem-solving. We discussed how these tools are being integrated into Latin American enterprises to bypass legacy infrastructure, allowing businesses to scale with a level of agility that was previously impossible. This experience illustrated the importance of integrating regional resource strength with



advanced AI implementation for successful emerging market strategies in the next decade.

The Cultural Fabric: Anthropology, Zona Maco, and Frida

One of my biggest takeaways was that understanding an emerging market is to understand all aspects of a region, including the culture that underlies its people. Mexico City is currently a global epicenter of art and history, and our cultural visits provided essential context to the markets:

- **Museo Nacional de Antropología:** A powerful reminder of the deep-rooted civilization and resilience that underpins modern Mexico.
- **Zona Maco:** Attending Latin America's most influential art fair showed a region that is not just a consumer of global trends, but a sophisticated creator of them.
- **The Legacy of Frida Kahlo:** Visiting the Blue House offered a personal look at the grit and unapologetic identity that continues to define the Mexican spirit.

Many investors are beginning to view Latin America as a crucial consideration for a diversified, forward-looking portfolio. My time with the WPO in Mexico City confirmed that when you combine untapped market potential with the rise of AI and a vibrant, growing middle class, you find a region that is finally stepping into its own.

At AKD Wealth Partners, we remain committed to "co-creating" global strategies that don't just follow the crowd, but find value where others have been slow to look.